



The Boys & Girls Clubs of Tucson's, "The EVENT" presented by Nova Home Loans, is an evening under the stars featuring 50 of Tucson's most renowned restaurants, wine tastings, live entertainment and dancing. Recognized Tucson's premier tasting event, The EVENT will take place on Sunday, April 15, 2018 at La Encantada. We expect 1,800 guests to attend, and proceeds from The EVENT will support over 7,000 youth across Tucson and 4,000 Club Members at our six local clubhouses.

The Boys & Girls Clubs of Tucson provides quality programs, a caring staff and a safe place to go after school for kids 7 – 17. Membership dues are only \$10 per school year and \$30 for the summer. However, the true cost to our organization is \$700 per child annually. The Clubs are able to keep membership fees low only through the investment of generous community supporters like YOU! Become a Sponsor of The EVENT and Join us to help provide great futures for our community's youth.

2018 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR **SOLD - Thank you NOVA Home Loans!**

- 25 General Admission and 12 VIP Tickets to **THE EVENT**
- Logo printed on all **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Includes company logo incorporated into **THE EVENT** logo
- Opportunity to speak at **THE EVENT**

ENTERTAINMENT SPONSOR - \$15,000 **SOLD – Thank you Desert Diamond Casino & Entertainment (3 Year Commitment)**

- 25 General Admission and 8 VIP Tickets to **THE EVENT**
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Signage surrounding the stage
- Opportunity to introduce entertainment at **THE EVENT**

BUTLER TRAY SPONSOR - \$7,500 – **ON HOLD**

- 10 General Admission and 8 VIP Tickets to **THE EVENT**
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo printed on keepsake butler trays that guests will enjoy throughout the evening

WINE GLASS SPONSOR - \$7,500 ON HOLD

- 10 General Admission and 8 VIP Tickets to **THE EVENT**
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Includes logo printed on keepsake wine glasses that guests will use throughout the evening

MARTINI BAR SPONSOR - \$7,500 SOLD – Thank you Sam Levitz! (3 year commitment)

- 10 General Admission and 8 VIP Tickets to **THE EVENT**
- Logo printed on **THE EVENT** signage and on special signage at the Martini Bar
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Includes Company logo featured on a beautiful custom ice carving at **THE EVENT** martini bar
- Includes 10 complimentary Martini drink tickets

WINE WHEEL SPONSOR - \$ 5,000 SOLD – Thank you Julie & Dale Butcher!

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Wine Wheel area on the wine gift bags

SIT, SIP & EAT SPONSOR - \$5,000

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Sit, Sip & Eat Area

“It’s All About The Kids” Sponsor - \$5,000 SOLD – Thank you Todd Bisocchi, Tucson Taco Bells!

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage with pictures of kids promoting our mission
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website

VIP PRE-PARTY SPONSOR - \$5,000 – ON HOLD

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked logo on **THE EVENT** website
- Logo featured on signage at the VIP Pre-Party
- Opportunity to provide take-away to the guests with the company logo at the VIP Pre-Party

VIP VALET PARKING SPONSOR - \$5,000 – ON HOLD

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked logo on **THE EVENT** website
- Logo featured on signage at the VIP Valet signage and the opportunity to provide branded bottle of water at valet

LANYARD SPONSOR - \$5,000 – ON HOLD

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at check-in
- Logo featured on lanyard given to each guest to be worn throughout the evening

NAPKIN SPONSOR - \$1,500 Cash / \$3,500 In-Kind - ON HOLD

Sponsor to provide 40,000 Napkins printed with Your Corporate Logo to be used throughout the evening.

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on bar napkins

WRISTBAND SPONSOR - \$ 3,000 – ON HOLD

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo imprinted on wristband

PRINTING SPONSOR - \$ 2,500 – ON HOLD

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo highlighted as printing sponsor on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website

GRAPHIC DESIGN SPONSOR - \$2,500

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo highlighted on pre-event printed collateral as graphic design sponsor
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website

PHOTO BOOTH - \$ 2,500 – ON HOLD

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Photo Booth and on the take away photos provided to each guest

THE TICKET RAFFLE - \$2,500 – ON HOLD

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Ticket Raffle area

REGISTRATION - \$2,500 – ON HOLD

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Registration area

VIP REGISTRATION - \$2,500 – ON HOLD

- 4 VIP Tickets
- Logo Printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo printed on VIP Registration Signage

VOLUNTEER SPONSOR - \$2,500 (2 available) – ON HOLD

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at volunteer check-in area
- Logo featured on t-shirt given to each volunteer to be worn throughout the evening

DÉCOR SPONSOR - \$2,500 (2 available)

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage on tabletop tent cards

RESTAURANT SUPPLY SPONSOR - \$2,500 (2 available) - 1 SOLD – Thank you Madden Media!

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on tabletop displays at all restaurant and wine table location

HELPING HANDS SPONSOR - \$2,500 (2 available) – 1 ON HOLD

(UNDERWRITE THE COSTS ASSOCIATED WITH SECURITY AND HOUSEKEEPING FOR THE EVENT)

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website

FRIEND OF THE KIDS TICKET PACKAGE \$1,000 (by January 31, 2018)

- 10 General Admission Tickets
- Name listed on **THE EVENT** website

FRIEND OF THE KIDS TICKET PACKAGE \$1,000 (After February 1, 2018)

- 8 General Admission Tickets
- Name listed on the **EVENT** website

Sponsor Agreement on next page

THE EVENT 2018 SPONSORSHIP AGREEMENT

- | | | |
|--|--|---|
| <input type="checkbox"/> BUTLER TRAYS | <input type="checkbox"/> WINE GLASSES | <input type="checkbox"/> MARTINI BAR |
| <input type="checkbox"/> VOLUNTEER | <input type="checkbox"/> WINE WHEEL | <input type="checkbox"/> VIP PRE PARTY |
| <input type="checkbox"/> VIP VALET PARKING | <input type="checkbox"/> LANYARD | <input type="checkbox"/> PRINTING |
| <input type="checkbox"/> PHOTO BOOTH | <input type="checkbox"/> THE TICKET RAFFLE | <input type="checkbox"/> REGISTRATION |
| <input type="checkbox"/> NAPKIN SPONSOR | <input type="checkbox"/> FREIDNS OF THE KI | <input type="checkbox"/> VIP REGISTRATION |
| <input type="checkbox"/> WRISTBAND SPONSOR | <input type="checkbox"/> DÉCOR | <input type="checkbox"/> HELPING HANDS |
| <input type="checkbox"/> GRAPHIC DESIGN | <input type="checkbox"/> RESTURANT SUPPL | <input type="checkbox"/> VIP VALLET PARKING |
| <input type="checkbox"/> VOLUNTEER | <input type="checkbox"/> WELCOME BAG | <input type="checkbox"/> SIT, SIP & EAT |

I (We) hereby agree to purchase the sponsorship package checked above. I understand this contract is non-cancelable & payment is due to Boys & Girls clubs of Tucson per invoice

Note: Sponsor benefits specified within sponsorship Opportunity brochure. All marketing and corporate entertainment benefits are based upon date of commitment.

PLEASE SUBMIT LOGOS IN EPS FORMAT to Melissa Royer: MROYER@BGCTUCSON.ORG

BY February 1st, 2018

SPONSOR INFORMATION

Sponsor Name: **(AS IT SHOULD APPEAR IN PRINT MATERIALS)**

Mail Address

City / State / Zip

- BUSINESS CONTRIBUTION
 PERSONAL CONTRIBUTION

BRITTANY KAGELE

Sponsor Contact Name

BGCT Board Solicitor

Email Address

Daytime Phone

Website URL

Payment Details: ___ CREDIT CARD ___ CHECK INCLOSED

CREDIT CARD (VISA/AMEX/DISCOVER)

EXP DATE

SEC CODE

SIGNATURE

Please return to: Elizabeth Bollinger/ ebollinger@bgctucson.org
BOYS & GIRLS CLUB OF TUCSON | PO BOX 40217 | TUCSON, AZ | 520.955.2109