



BOYS & GIRLS CLUBS
OF TUCSON

2018 STRATEGIC PARTNERSHIP OPPORTUNITY





Your Partnership will open the door to a GREAT FUTURE

Studies show that two-thirds of Americans report having greater trust in companies that are aligned with a social issue. Providing a better future for and protecting America's children remains the public's top priority.

Thanks for your interest in the Boys & Girls Clubs of Tucson's Partnership Program. These Partnerships help advance the work of the Boys & Girls Club and help to meet minimum funding requirements to keep our six clubhouses open.

The Boys & Girls of Tucson is interested in partnering with companies that have solid brand images and reputations. Whether new or established, any prospective partner must have a strong corporate mission and be a leader in its industry. A key principle when evaluating potential relationships is a partner's ability to leverage its assets and raise awareness about The Boys & Girls Clubs of Tucson.

Each partnership requires a minimum financial commitment.



GREAT FUTURES START **HERE.**

History

For over 50 years, the Boys & Girls Clubs of Tucson has provided a safe, educational and fun environment for the youth who need us most in our community. Just as our Clubs provide youth with consistent programming, staff and expectations, we ask that our community partners provide a lasting support system for our Club members. This Strategic Partnership enables you to support our Club members through your financial commitment and in return your business benefits from coverage at our events and marketing throughout the year.

Mission

The mission of the Boys & Girls Clubs of Tucson is to provide building-centered programs, professional staff, and a safe environment to assist youth in developing self-esteem, values, and skills.

Who We Are...

The Boys & Girls Clubs of Tucson is a nonprofit organization dedicated to serving the youth of the community. Our vision is to provide a world class Club experience, assuring that success is within reach for every young person who walks through our doors, with Club members on track to graduate high school with a plan for the future, demonstrating good character and citizenship and living healthy lifestyles.

With six locations throughout the county, the Boys & Girls Club programs serve a diverse group of kids age 7-17. The over 5,000 members come from a variety of backgrounds, although special effort is made to reach out to those children from disadvantaged circumstances.



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THE 2018 BOYS & GIRLS CLUBS OF TUCSON ANNUAL PARTNERSHIP BENEFITS

BRONZE PARTNER

Community Image and Media Opportunities:

- Your organization will be highlighted in BGCT electronic newsletters and annual report, distributed to supporters and board members
- One BGCT radio PSA will be produced and aired on local radio station(s) as per available allocated airtime from our radio partners, featuring your company executive promoting BGCT cause and highlighting your involvement in 2018
- Your company logo and hyperlink will be featured on our BGCT website, along with a message of support from your company's CEO
- Link placed on our BGCT website to your corporate website
- Ability for your company to promote and publicize your support of BGCT through press releases, marketing campaigns and placing BGCT logo on your website, social media and other collateral materials. Usage of BGCT name and logo must be pre-approved by BGCT VP of Fund Development
- Opportunity for your company employees to adopt a club to serve Thanksgiving Meals
- Your company will have the opportunity to utilize our administrative facility for one "lunch and learn" meeting or special events in 2018 (alcohol not permitted)
- All 2018 BGCT general print advertising and marketing materials will include your company's logo, space permitting
- Press release to be sent to all media introducing your company as a Partner
- Boys & Girls Clubs of Tucson Letterhead will have your logo listed as a Partner and be used throughout 2018

Leadership Opportunities:

- Your company will be invited to designate two representatives to judge our annual Youth of the Year contest

Special Event Recognition:

- Corporate Entertainment Benefits
 - The EVENT: 20 General Admission to The EVENT 2018
 - Steak and Burger: 8 Tickets (1 VIP Table)
 - Lute & Kelly Olson Party with a Purpose: 4 tickets
 - Company logo featured on all Special Event sponsorship pages of the BGCT website
 - Company support highlighted in BGCT social media. Posts made about your company at least monthly
 - Company logo featured on all Special Event collateral including but not limited to:
 - Invitations
 - Print Advertising
 - Posters
 - Banners
 - Programs
 - Social Media
 - Television

Banner Placement: Your company will have the opportunity to hang a banner at each of our 6 sites for one full year. Both members families (5,000 +) and the prominent Tucson business community will see these banners throughout the year.

Investment: \$10,000



BOYS & GIRLS CLUB
OF TUCSON

2018 PARTNERSHIP
AGREEMENT

Investment Amount \$ _____

Partnership Package _____

I (We) hereby agree to purchase the sponsorship package listed above.

I (We) understand that this contract is non-cancelable and payment is due to the Boys & Girls Clubs of Tucson per invoice.

SPONSOR INFORMATION:

SPONSOR NAME (AS IT SHOULD BE LISTED IN ALL PRINTED MATERIALS):

Address: _____

City: _____ State: _____ Zip: _____

SIGNATURE TITLE

BUSINESS CONTRIBUTION PERSONAL CONTRIBUTION

Contact Name: _____ Phone: _____

EMAIL ADDRESS FAX

DATE B&GC SOLICITOR

PAYMENT INFORMATION:

Pay by check (Paid) Please Invoice

Credit Card (Visa/ Mastercard) Bill Quarterly

_____ Exp. _____ Bill Monthly

Please sign and return to:

Elizabeth Bollinger, Vice President of Communications and Fund Development
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