



The Boys & Girls Clubs of Tucson's, "The EVENT" presented by Nova Home Loans, is an evening under the stars featuring 50 of Tucson's most renowned restaurants, wine tastings, live entertainment and dancing. Recognized Tucson's premier tasting event, The EVENT will take place on Sunday, April 15, 2018 at La Encantada. We expect 1,800 guests to attend, and proceeds from The EVENT will support over 7,000 youth across Tucson and 4,000 Club Members at our six local clubhouses.

The Boys & Girls Clubs of Tucson provides quality programs, a caring staff and a safe place to go after school for kids 7 – 17. Membership dues are only \$10 per school year and \$30 for the summer. However, the true cost to our organization is \$700 per child annually. The Clubs are able to keep membership fees low only through the investment of generous community supporters like YOU! Become a Sponsor of The EVENT and Join us to help provide great futures for our community's youth.

## **2018 SPONSORSHIP OPPORTUNITIES**

### **PRESENTING SPONSOR    **SOLD - Thank you NOVA Home Loans!****

- 25 General Admission and 12 VIP Tickets to **THE EVENT**
- Logo printed on all **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Includes company logo incorporated into **THE EVENT** logo
- Opportunity to speak at **THE EVENT**

### **ENTERTAINMENT SPONSOR - \$15,000    **SOLD – Thank you Desert Diamond Casino & Entertainment (3 Year Commitment)****

- 25 General Admission and 8 VIP Tickets to **THE EVENT**
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Signage surrounding the stage
- Opportunity to introduce entertainment at **THE EVENT**

### **BUTLER TRAY SPONSOR - \$7,500 – **ON HOLD****

- 10 General Admission and 8 VIP Tickets to **THE EVENT**
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo printed on keepsake butler trays that guests will enjoy throughout the evening

### **WINE GLASS SPONSOR - \$7,500 SOLD – Thank you Rusing, Lopez & Lizardi!**

- 10 General Admission and 8 VIP Tickets to **THE EVENT**
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Includes logo printed on keepsake wine glasses that guests will use throughout the evening

### **MARTINI BAR SPONSOR - \$7,500 SOLD – Thank you Sam Levitz! (3 year commitment)**

- 10 General Admission and 8 VIP Tickets to **THE EVENT**
- Logo printed on **THE EVENT** signage and on special signage at the Martini Bar
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as a Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Includes Company logo featured on a beautiful custom ice carving at **THE EVENT** martini bar
- Includes 10 complimentary Martini drink tickets

### **WINE WHEEL SPONSOR - \$5,000 SOLD – Thank you Julie & Dale Butcher!**

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Wine Wheel area on the wine gift bags

### **SIT, SIP & EAT SPONSOR - \$5,000**

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Sit, Sip & Eat Area

### **“It’s All About The Kids” Sponsor - \$5,000 SOLD – Thank you Todd Bisocchi, Tucson Taco Bells!**

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage with pictures of kids promoting our mission
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website

### **WELCOME TOTE BAG SPONSOR - \$5,000**

- 10 General Admission 2 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on tote bags distributed to every guest

**VIP PRE-PARTY SPONSOR - \$5,000 SOLD – Thank you Lori & Jim Schumacher - Photometrics!**

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked logo on **THE EVENT** website
- Logo featured on signage at the VIP Pre-Party
- Opportunity to provide take-away to the guests with the company logo at the VIP Pre-Party

**VIP VALET PARKING SPONSOR - \$5,000 – ON HOLD**

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked logo on **THE EVENT** website
- Logo featured on signage at the VIP Valet signage and the opportunity to provide branded bottle of water at valet

**LANYARD SPONSOR - \$5,000 SOLD – Thank you Long Realty Cares Foundation!**

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at check-in
- Logo featured on lanyard given to each guest to be worn throughout the evening

**NAPKIN SPONSOR - \$1,500 Cash / \$3,500 In-Kind - ON HOLD**

*(Sponsor to provide 40,000 Napkins printed with Your Corporate Logo to be used throughout the evening)*

- 8 VIP Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on bar napkins

**WRISTBAND SPONSOR - \$ 3,000 – Thank you Dr. Peter Kay/Perfection Plastic Surgery!**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo imprinted on wristband

**RESTAURANT SUPPLY SPONSOR - \$2,500 (2 available) - 1 SOLD – Thank you Madden Media!**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on tabletop displays at all restaurant and wine table location

**PRINTING SPONSOR - \$ 2,500 – ON HOLD**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo highlighted as printing sponsor on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website

**GRAPHIC DESIGN SPONSOR - \$2,500 – SOLD – Thank you Pima Federal Credit Union!**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo highlighted on pre-event printed collateral as graphic design sponsor
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website

**PHOTO BOOTH - \$ 2,500 – SOLD – Thank you Andy Courtney Properties, LTD!**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Photo Booth and on the take away photos provided to each guest

**THE TICKET RAFFLE - \$2,500 – Thank you Southwest Gas!**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Ticket Raffle area

**REGISTRATION - \$2,500 – SOLD – Thank you Patio Pools & Spas!**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at the Registration area

### **VIP REGISTRATION - \$2,500**

- 4 VIP Tickets
- Logo Printed on **THE EVENT** signage
- Sponsor logo on pre-event printed collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo printed on VIP Registration Signage

### **VOLUNTEER SPONSOR - \$2,500 (3 available) – 3 SOLD – Thank you Russel D. Garrett Foundation and Dean Brault, Pima County Legal Defender!**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage at volunteer check-in area
- Logo featured on t-shirt given to each volunteer to be worn throughout the evening

### **DÉCOR SPONSOR - \$2,500 (2 available)**

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website
- Logo featured on signage on tabletop tent cards

### **HELPING HANDS SPONSOR - \$2,500 (2 available) – 1 ON HOLD**

*(UNDERWRITE THE COSTS ASSOCIATED WITH SECURITY AND HOUSEKEEPING FOR THE EVENT)*

- 6 General Admission Tickets
- Logo printed on **THE EVENT** signage
- Sponsor logo on pre-event collateral
- Social Media and e-blast acknowledgement as Sponsor
- Hyperlinked Logo on **THE EVENT** website

### **FRIEND OF THE KIDS TICKET PACKAGE \$1,000 (by January 31, 2018)**

- 10 General Admission Tickets
- Name listed on **THE EVENT** website

### **FRIEND OF THE KIDS TICKET PACKAGE \$1,000 (After February 1, 2018)**

- 8 General Admission Tickets
- Name listed on the EVENT website

*Sponsor Agreement on next page*

# THE EVENT 2018 SPONSORSHIP AGREEMENT

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> BUTLER TRAYS<br><input type="checkbox"/> VOLUNTEER<br><input type="checkbox"/> VIP VALET PARKING<br><input type="checkbox"/> PHOTO BOOTH<br><input type="checkbox"/> NAPKIN SPONSOR<br><input type="checkbox"/> WRISTBAND SPONSOR<br><input type="checkbox"/> GRAPHIC DESIGN<br><input type="checkbox"/> VOLUNTEER | <input type="checkbox"/> WINE GLASSES<br><input type="checkbox"/> WINE WHEEL<br><input type="checkbox"/> LANYARD<br><input type="checkbox"/> THE TICKET RAFFLE<br><input type="checkbox"/> FRIENDS of KIDS<br><input type="checkbox"/> DÉCOR<br><input type="checkbox"/> RESTAURANT SUPPLY<br><input type="checkbox"/> WELCOME BAG | <input type="checkbox"/> <b>MARTINI BAR - SOLD</b><br><input type="checkbox"/> VIP PRE PARTY<br><input type="checkbox"/> PRINTING<br><input type="checkbox"/> REGISTRATION<br><input type="checkbox"/> VIP REGISTRATION<br><input type="checkbox"/> HELPING HANDS<br><input type="checkbox"/> SIT, SIP & EAT<br><input type="checkbox"/> <b>ALL ABOUT THE KIDS-SOLD</b> |
|---|--|---|

I (We) hereby agree to purchase the sponsorship package checked above. I understand this contract is non-cancelable & payment is due to Boys & Girls clubs of Tucson per invoice

Note: Sponsor benefits specified within sponsorship Opportunity brochure. All marketing and corporate entertainment benefits are based upon date of commitment.

**PLEASE SUBMIT LOGOS IN EPS FORMAT to Melissa Royer: [MRROYER@BGCTUCSON.ORG](mailto:MRROYER@BGCTUCSON.ORG)  
BY February 1<sup>st</sup>, 2018**

**I agree to provide sponsorship for the (name of sponsorship):** \_\_\_\_\_

Sponsor Name: **(AS IT SHOULD APPEAR IN PRINT MATERIALS)**

\_\_\_\_\_  
Sponsor Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Daytime Phone

\_\_\_\_\_  
Mail Address

\_\_\_\_\_  
City / State / Zip

\_\_\_\_\_  
Website URL

\_\_\_\_\_  
Boys & Girls Clubs Solicitor Name

=====

**PAYMENT INFORMATION**

Contribution Type:    \_\_\_\_\_ Personal    -or-    \_\_\_\_\_ Business

Amount \$ \_\_\_\_\_                      SPONSOR SIGNATURE \_\_\_\_\_

Payment Method:    \_\_\_\_\_ CHECK ENCLOSED    \_\_\_\_\_ INVOICE ME    \_\_\_\_\_ CHARGE MY CREDIT CARD

\_\_\_\_\_  
CREDIT CARD (VISA/AMEX/DISCOVER)

\_\_\_\_\_  
EXP DATE

\_\_\_\_\_  
SEC CODE

**Please return to:**  
 Elizabeth Bollinger/ [ebollinger@bgctucson.org](mailto:ebollinger@bgctucson.org)  
**BOYS & GIRLS CLUB OF TUCSON | PO BOX 40217 | TUCSON, AZ | 520.955.2109**